

Keller &
The sustainable
development
goals



keller

As a DKG company, Keller Kitchens has an ambitious Corporate Social Responsibility policy. In the past decades we've developed a sustainability strategy which has resulted in Keller being at the forefront of sustainable processes and products. Of course it doesn't end here. We continue to work on new, ambitious goals.

One of these ambitions is to link our CSR goals to the 17 sustainable development goals of the UN. In this brochure we'll show you what we are currently working on.

SUSTAINABLE DEVELOPMENT GOALS



1 NO POVERTY



Income & employment

We pay our people a salary that's above the collective labour agreement level. 17-year-olds receive a fixed starting salary once they reach a certain job maturity. DKG International dealers hire local employees to sell, transport and install our kitchens.

This creates additional employment. DKG International is active in the Middle East, North Africa and India among others.

2 ZERO HUNGER



Local employment provides additional income

By collaborating with Trees for All, we compensate our remaining CO₂ and ensure reforestation. The local population also benefits from the Kibale forest project in Uganda, where the people help with planting and managing forests, generating extra income.

3 GOOD HEALTH AND WELL-BEING



Care for employees and charity sponsorships

To make the work less stressful for our people, we apply Job Rotation. In addition, we eliminate heavy work as much as possible. We also support the vitality of our people by offering healthy food in the company restaurant; a free piece of fruit every day; an employer contribution for the gym and a bicycle plan.

In 2020, together with one of our clients, we made a donation to the Caring4mobility Foundation in Gambia. This foundation lends medical devices to people with a temporary or permanent disability so that they can continue to be part of society and not become socially isolated.



4 QUALITY EDUCATION



We support good education

We regularly support charities supporting education in developing countries, such as the sponsorship of the REAP (Reach Education Action Program) foundation in India. Together with one of our employees we supported a project that ensures that children can go to school instead of having to work.

A high school offering good education, where there is room for personal attention and where there is no physical punishment. That sounds obvious, but is unique for Ghanaian concepts. Hanukkah Mariette's Child Care built a Junior High School in Sunyani, Ghana. A school where each child gets personal attention and where children with disabilities are welcome. Keller Kitchens is one of the proud sponsors of this project.

5 GENDER EQUALITY



We make no distinction

Both men and women work at our DKG International dealers in the Middle East, North Africa and India.

This sounds self-evident to us, but is very progressive for these regions. Men and women receive an equal salary across the entire DKG Group as well.

8 DECENT WORK AND ECONOMIC GROWTH



Fair work for all

We believe it's important that our employees feel healthy physically and mentally. That's why we work with confidential advisors and a code of conduct so everyone feels safe and secure. We motivate a healthy lifestyle including a fitness plan and work-fruit. Furthermore, everyone has the opportunity to develop through online training and we create employment for people with a distance to the labour market. We also believe that a fair working environment and economic growth are important outside of the organization. For example, we have a compliance code for our suppliers, to ensure laws and regulations are properly complied with.

Through the TruStone initiative, we work together with other parties to tackle problems such as child labour, forced labour and unsafe working conditions in the extraction of natural stone. DKG International dealers in the Middle East, North Africa and India hire local people for sales and installation positions.

11 SUSTAINABLE CITIES AND COMMUNITIES



Sustainable kitchens

With our carbon neutral production process and circular kitchens, we contribute to the construction of sustainable homes and neighbourhoods.

12 RESPONSIBLE CONSUMPTION AND PRODUCTION



The kitchen of the future

We are currently developing the "kitchen of the future" containing the latest technologies, to prevent food spoilage amongst others. Circo! is the next step towards fully circular solutions. The themes "reduce, reuse & recycle" apply not only to food, water and energy consumption, but also to the kitchen itself.

Factory waste is separated as much as possible and processed sustainably through our waste processor Greenwaste. Examples include the collection of paper / cardboard, metal, electronics, styrofoam, harmful substances and waste wood that is returned to the chipboard industry.

7 AFFORDABLE AND CLEAN ENERGY



We generate our own energy

We generate electricity with 2,300m² of solar panels and heat our factory by burning wood waste such as sawdust in our own biomass boiler. We also use green transport. In the course of 2020, the total number of solar panels will be expanded to 10,000 units.

The remaining CO₂ emissions are compensated by investing in wind energy projects in India, including Gujarat and Karnataka. With this we provide local households in remote areas with stable, clean energy. By applying the most modern wind turbine techniques, we guarantee maximum efficiency. The projects give a positive boost to the region, the local population and of course the environment.



13 CLIMATE ACTION



People, planet, profit

CSR is incorporated into our strategic focus. This way we aim to achieve the perfect balance between People, Planet and Profit. The DKG Group contributes to a better environment by constantly ensuring minimal impact.



From 2017, our Carbon footprint has been reduced annually and the remaining CO₂ emissions have been compensated through the initiatives of Trees for All and Climate Neutral Group.

15 LIFE ON LAND



Use of sustainable raw materials

On request, we supply our kitchens with the FSC® label. This label guarantees that the wood comes from responsibly managed forests and is ecologically produced according to the standards of the Forest Stewardship Council®.

An important raw material for our kitchens is chipboard. It consists of more than 65% recycled material, 15-20% sawdust and 15-20% residual wood, bentwood or other virgin wood that cannot be processed elsewhere in the chain. This makes chipboard extremely circular.

Sustainability is the focal point for our product development. We not only look at how our product can be reused in the highest quality possible, but also how sustainable it can be manufactured.

17 PARTNERSHIPS FOR THE GOALS



Chain sustainability and cooperation with our partners

Chain sustainability is high on the agenda for 2020. We are looking for partners with whom we can work together to make our processes and products more sustainable.

Raab Karcher Greenworks Academy & label

Greenworks is the sustainability label for construction and installation materials. It becomes clear at a glance which products and installations are the better choice when it comes to sustainable construction. All Keller kitchen elements that Raab Karcher offers, have this label. We are also partners in the Greenworks Academy, offering training on current topics in construction.

Circular kitchens

Keller has a solid CSR strategy, which has led to the signing of the raw materials agreement amongst others. This means that we, together with our chain partners, are committed to becoming fully circular by 2050. We developed the circular kitchen process in which old kitchens are completely disassembled and the residual materials are recycled into raw materials that go back into the economy. For example, we deliver the "old chipboard" back to our supplier who produces new boards from it.

From waste stream to value stream

In the summer of 2019, in addition to our circular kitchen process, we set up a second circular flow for chipboard waste. Residual material that we cannot use as a semi-finished product and any surplus that we do not burn in our biomass boiler is returned to our suppliers. Here, the material is reprocessed into raw material for new chipboard. In addition, packaging wood and non-slip rubber mats are reused.



The mark of responsible forestry
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